

# POSTER DESIGN

Name \_\_\_\_\_

Design a poster for the Middle School Winter Concert. Sketch 4 different ideas below. You must:

- include this info:** MERMS / Manchester Essex Middle School Winter Concert
- include this info:** January 10, 2013 7:30pm in the MERMHS Auditorium
- use some of the gestalt principles:** Similarity, Continuation, Closure, Proximity
- for the text:** do not use more than 2 fonts
- for the text:** think about hierarchy and how it works with the gestalt principles
- for images:** make sure they are not only about band or only about chorus. Show either both or stick to things like musical notes or winter themes (not xmas or Chanukah)
- for whole poster:** should be able to catch the eye of someone 5 feet away, think about Unity and Variety, and about alignment.

