
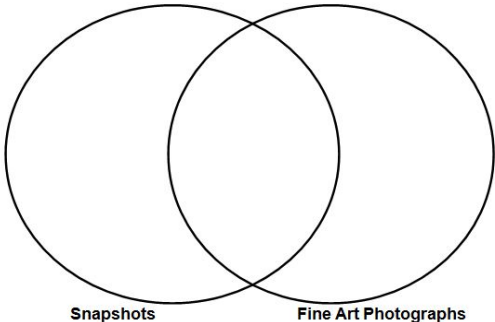




# Photo 1 - Whole Semester Flipped Packet

Name \_\_\_\_\_

<b>ACTIVE CHOICES</b>	<a href="https://youtu.be/ckuhpDN9PK8">youtu.be/ckuhpDN9PK8</a>
1. 2. 3. 4. 5.	

<b>SNAPSHOTS VS FINE ART</b>	Examples <a href="https://goo.gl/avX8wK">goo.gl/avX8wK</a>
	

<b>MORE ACTIVE CHOICES</b>	<a href="https://youtu.be/_HkdC1JRSU4">youtu.be/_HkdC1JRSU4</a>
a. be active/physical b. timing c. clutter d. rules of thirds e. eyespace f. polehead g. show space h. show the unexpected	

# ARTISTIC COMPOSITIONS

This video talks about 5 things about composition. We covered two in our active choices. Describe the other 3

1.

2.

3.



## How are photos graded?

<https://goo.gl/JkcKWrr>

In your own words, what kinds of things lead to a good grade?

In your own words, what things make you lose points for your photos?



## LOOKING AT PHOTOGRAPHER'S CHOICES



After going through the class presentation and the group activity, write in your own words what you learned.

Then explain what it has to do with this image.



# INTRODUCTION TO PHOTOSHOP

How to open Photoshop:

HOW TO TAKE AN IMAGE OFF THE INTERNET AND PUT IT IN PHOTOSHOP:

## ZOOM



How to zoom in:

How to zoom out:

Keyboard help:

## SELECTING TOOLS

- Rectangular Marquee Tool
- Elliptical Marquee Tool
- Lasso Tool L
- Polygonal Lasso Tool L
- Magnetic Lasso Tool L

- Quick Selection Tool W
- Magic Wand Tool W

Why select:

How select:

How to add to selection:

How to take away from selection:

Magic wand inverse trick:

## COPY AND PASTE

KEYBOARD:

MENU BAR:

## LAYERS



Make a new layer:

Move layers:

Rename layers:

## TRANSFORM TOOLS

What they do:

KEYBOARD:

MENU BAR:

## HISTORY

What it does:

Where it is:

### Video Tutorials

open/zoom  
<https://youtu.be/p2TyPrmowGA>



Selecting tools/ copy&paste  
<https://youtu.be/BlopjLjaFjQ>





Transform tools / history  
<https://youtu.be/EQRnbO6V4z4>



Layers  
[https://youtu.be/\\_bfjqmKEec](https://youtu.be/_bfjqmKEec)



<b>DIGITAL SKILL 1 - CAT DOG</b>	examples
<p>What do you need to do for this assignment?</p> <p>What is considered good and bad craftsmanship in this type of photoshopping?</p>	

<b>AMERICAN PHOTO - Century of Images Pt 1</b> (plain=fact, italic=opinion)	
<p>a. Why are photos so important to the people in Kansas?</p> <p>b. Who had access to the Brownie and how is that different from what happened in photography before?</p> <p>c. <i>Pretend you were the first person in your family to get a Brownie. What are the first 2 things you would document with your camera and WHY ?</i></p> <p>d. What did Edward S. Curtis do when he took pictures of Native Americans?</p> <p>e. <i>Do you think what Edward S. Curtis did was right or wrong? Give detailed reasons to support your opinion.</i></p> <p>f. What did Lewis Hine photograph, and what was the result of his photographs?</p> <p>g. <i>In your opinion, which is the most important use of photography? (Art, Social Change, Advertising, Documenting Cultures, Family Pictures, Scientific Purposes, News.) Give specific reasons WHY.</i></p>	

# HOW TO TURN IN PHOTOS

<https://goo.gl/XqTgQm>



- a. how drives work
- b. what drive we use for class
- c. how to get to different drives
- d. What is your "locker folder"?
- e. how to use card reader
- f. using Adobe Bridge to import photos
- g. how to use Bridge to view and work with photos
- h. how to turn in your photos

## Photo Class Workflow

1) put your card into the card reader and choose **DOWNLOAD WITH ADOBE BRIDGE** and choose the U or V drive (or wherever the card/removable disk is), though it will probably come up automatically

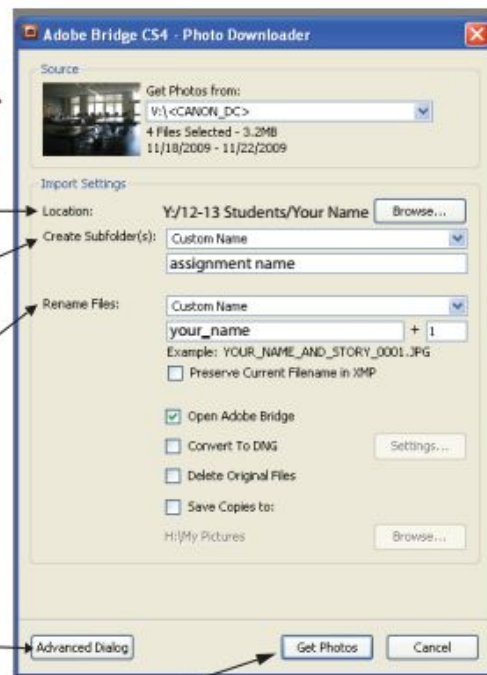
\*2) Browse and choose Y:\14-15 Students and then **your folder**

\*3) Choose **CUSTOM NAME** and then type the name of the assignment


\*4) Choose **CUSTOM NAME** and then type your name (like sarahsmith)


5) Choose **Advanced Dialog** if you want to select **only some** of the photos on your card


6) Click **GET PHOTOS**




<b>TIPS AND TRICKS IN ADOBE BRIDGE</b>	<a href="https://youtu.be/4JoQhcWWUu8">https://youtu.be/4JoQhcWWUu8</a>
TAKE NOTES:	

<b>SHADOWS AND LIGHT</b>	<a href="https://youtu.be/01Nfgbx9hdo">https://youtu.be/01Nfgbx9hdo</a>
TAKE NOTES: the ways that light/shadow act in photos	

<b>CONTRAST AND EXPOSURE</b>	<a href="https://goo.gl/cehMxh">https://goo.gl/cehMxh</a>
<p>What is exposure?</p> <p>What does an image need to have proper exposure?</p> <p>What happens when you just have middle gray tones?</p> <p>What happens when you just have bright whites and dark black tones?</p>	

<h2>ADDING CONTRAST IN PHOTOSHOP</h2>	<a href="https://youtu.be/xXUEEE2rFTU">https://youtu.be/xXUEEE2rFTU</a>
<p>1) How do you use LEVELS to add contrast?</p> <p>2) How do you use CURVES to add contrast?</p>	

<h2>SIMPLE WAY TO MAKE PHOTOS BLACK &amp; WHITE</h2>	<a href="https://youtu.be/4ZiSmAN1FMo">https://youtu.be/4ZiSmAN1FMo</a>
<p>Where are the adjustment layers?</p> <p>Which do you pick?</p> <p>How can you make further adjustments?</p> <p>How do you change the contrast?</p>	

<h2>FOCAL LENGTH VS DISTANCE in PORTRAITS</h2>	<p>Slides  <a href="http://goo.gl/fHbwMQ">http://goo.gl/fHbwMQ</a></p>
<p>1) What does a <u>wide angle</u> but <u>close</u> portrait look like?</p> <p>2) What does a zoomed in but standing farther away portrait look like?</p> <p><b>ACTIVITY:</b> use your camera to test this out. Start out wide but close to the person, then zoom out more and more as you stand farther and farther away.</p>	<p>Video:  <a href="https://youtu.be/iVd44d7E-Ks">https://youtu.be/iVd44d7E-Ks</a></p>

## VISUAL ORGANIZATION

<https://goo.gl/T42ZPH>

1. Line
2. Shape
3. Texture
4. Positive and Negative Space
5. Contrast
6. Repetition

<https://youtu.be/r9ik3pz-5Es>



**ACTIVITY:** find [examples](#) of each of the P&E of the assignment, and put them in a google doc. make sure to label them.

## AMERICAN PHOTOGRAPHY AFTER 1960

<https://youtu.be/F1hPc4EemJA>

Warning: graphic images from vietnam war

- a. Had you seen those photographs from the Civil Rights movement before?
- b. Think about everything that you have learned about the Civil Rights movement. Does seeing these photographs change your understanding of that time? HOW?
- c. Which is more important: reading about history or seeing historical photographs? WHY?
- d. Of the 4 photographs they show from Vietnam, which image affected you the most? HOW did it affect you? Give reasons WHY.
- e. Do you think that War photographs should be censored? If yes, then which ones and for what reasons? If not, then WHY?
- f. Do photographs show "The Truth"? WHY or WHY NOT? Give examples to back up your opinions.





# PHOTOSHOP PART 2

## How to open Photoshop:

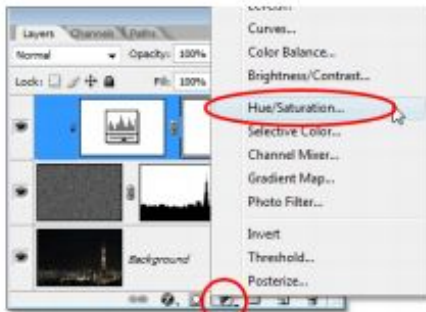
How to find your photo and open it:



## LAYERS

Where are they:  
What should I do with them:

## Adjustment Layers:




Where are they:  
What should I do with them?

## Layer Masks:

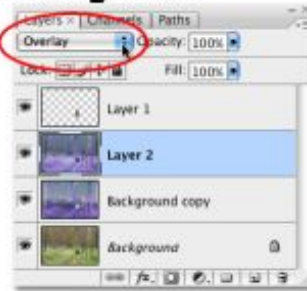
To add a layer mask:  
Painting with Black =  
Painting with White =

## Painting Tools:

What is this  and where is it:

What is this  and how do I change the size and softness:

## Blending Modes:



Where are they:  
What should I do with them:

## Filters:

Where are they:  
Make sure you duplicate original layer:  
What should I do with them:

New Layers & paintbrush  
<https://youtu.be/cBVxYEMh1i0>



Paint Bucket  
<https://youtu.be/U2hZIEC5qxw>



Blending Modes  
<https://youtu.be/LW-K7Lj7zJY>



Adjustment Layers  
<https://youtu.be/RMK9hCAjyuA>



Layer Masks  
<https://youtu.be/ku0bgwv9L10>



# HANDCOLOR ASSIGNMENT

What do you need to do for this assignment?

Examples: <https://goo.gl/0vUcvA> Instructions: <https://goo.gl/h53R85>

# SHUTTER SPEED AND APERTURE

## Shallow Depth of Field – Large Aperture (visual effect: \_\_\_\_\_ )

- REAL SETTINGS:
- CHEATER SETTINGS:
  
- to take these photos you must:
  
- Additional Notes:  
distance:  
focus:

## Greater Depth of Field – Small Aperture (visual effect: \_\_\_\_\_ )

- REAL SETTINGS:
- CHEATER SETTINGS:
  
- to take these photos you must:
  
- Additional Notes:

## Slow Shutter Speed (visual effect: \_\_\_\_\_ )

- REAL SETTINGS:
- CHEATER SETTINGS:
  
- to take these photos you must:
  
- Additional Notes:  
Tripod:

## Fast Shutter Speed (visual effect: \_\_\_\_\_ )

- REAL SETTINGS:
- CHEATER SETTINGS:
  
- to take these photos you must:
  
- Additional Notes:  
Interesting:

## Overall Important Notes:

- Flash:
- Choices:

## SLIDES:

<https://goo.gl/hW8Nvc>



## VIDEO:

<https://youtu.be/5IoYfA2tfZc>



## SHUTTER/APERTURE ACTIVITY

Try these simulators on a computer and then write down any questions you have after using them

<http://camerasim.com/apps/original-camerasim/web/> - <https://goo.gl/qjCDKy>

<http://canonoutsideofauto.ca/play/> - <https://goo.gl/2rZfq>

<http://www.kamerasimulator.se/eng/> - <https://goo.gl/waovKV>

## SHUTTER AND APERTURE SHOOTING ASSIGNMENT

What is the due date for the next assignment?

What is it that you need to photograph and turn in for the next assignment?

## CREATING FOCAL POINTS

What are the 5 WAYS of Creating focal points in the first video?

What else helps make a focal point in the Slides/Video?

5 WAYS VIDEO:

[https://youtu.be/bFEC9v4\\_TUM](https://youtu.be/bFEC9v4_TUM)



EPP SLIDES:

<https://goo.gl/rNFwnj>

EPP VIDEO:

<https://youtu.be/V9DdcFq-TFc>



## ADJUSTMENT LAYERS AND CLIPPING MASKS

Review - what does an adjustment layer do and what layers does it affect?

<https://youtu.be/C3yrNPNVfxw>

How do you make a clipping mask on an adjustment layer and what does it do?



## USING FILTERS (manipulation tools)

What do filters do?

<https://youtu.be/CqjToio-AXM>

How do you use them?



## LAYER STYLES

What does a layer style do?

[https://youtu.be/\\_nJLn\\_jJ6zg](https://youtu.be/_nJLn_jJ6zg)

How do you use layer styles?



## PHOTOSHOP ASSIGNMENT - DREAMSCAPE

**REQUIREMENTS:** [dreamscape \(layers\)](#) create a memory/dream/nightmare using at least: 5 sources, 1 adjustment layer with a clipping mask, 1 filter, and 1 layer style

**NOTES IN YOUR OWN WORDS:**

## RULE OF THIRDS VS GOLDEN RATIO

What is the rule of thirds?

What is the Golden Ratio? And what is the Golden Spiral?

What is a Phi Grid and how do you use it in Photography? What is the advantage over the rule of thirds?

<https://youtu.be/9CiS3SU4Ik0>



## PHOTO MOVEMENTS; STRAIGHT PHOTOGRAPHY

**TAKE NOTES:** photography has styles/periods/movements and **STRAIGHT PHOTOGRAPHY** is one of them. **Paul Strand** was one of those photographers. Watch both videos and take notes.

Who is the father of Straight Photography and when did it start?

What did photographers do before straight photography?

How was straight photography different? How do you make a straight photography?

Straight Photography:  
<https://youtu.be/U-nLcf4Ozsl>



Paul Strand Video:  
<https://goo.gl/QthaEm>



## ADVANCED CURVES

How do you use Curves to change the colors in a photo?

[https://youtu.be/  
ZYiJ2lu6V\\_Q](https://youtu.be/ZYiJ2lu6V_Q)



Then how can you use the layer mask to apply the colors to just certain areas?

How do you add contrast using Curves?

How do you add a matte effect using Curves?

## ESSENTIAL QUESTIONS 1

1. What kinds of ideas can be communicated through the 4 visual effects of shutter and aperture?  
When would you choose each of the effects?
2. How do I use my knowledge of art vocabulary and concepts to create art?
3. How can I use the principles and elements of design to create effective artworks.
4. How do artists from different eras present similar themes?

# PORTRAITS AND ACTIVE CHOICES/INFORMATION

What types of active choices should you think about when taking portraits?

CHOICES SLIDES:  
<https://goo.gl/OJ519W>

What kinds of things affect the meaning in a photo?

INFO SLIDES:  
<https://goo.gl/EfWXO>

# NEXT SHOOTING ASSIGNMENT & PLAN

What is the due date for the next assignment? What is it that you need to photograph and turn in for the next assignment?

	SETUP 1	SETUP 2
Model		
Mood or Emotion to be created		
Location		
Clothing		
Props		
Lighting		
Distance		
Camera angle		
Colors		
Principles and Elements of Design		
What is in the Foreground		
What is in the Midground		
What is in the Background		
Depth of field		
Blurred or frozen motion		

## FIXING TOOLS

[https://youtu.be/M4pSK\\_qEBM](https://youtu.be/M4pSK_qEBM)

What does the **cloning stamp** do?

How do you use it?

What does the **healing brush** do?

How do you use it?

What does the **patch tool** do?

How do you use it?



## WORKING WITH MODELS

What advice does the video give about getting your model to do what you want?

[https://youtu.be/\\_G2fSOthI9I](https://youtu.be/_G2fSOthI9I)



## OUTDOOR LIGHTING

Write down and explain the 3 strategies from the video

<https://youtu.be/1EwJLAdL9W8>





## 3 POINT LIGHTING

Key Light

Fill Light

Rim light

3 point:

<https://goo.gl/wrHw1U>

Simulator:

<https://goo.gl/ZXX0K7>

Lighting looks:

<https://goo.gl/WpVfe2>

## DIGITAL RETOUCHING AS A CAREER

List 2 points she makes about digital retouching that surprised you or was new to you:

What are some of the tools and techniques she mentioned that we use in class?

<https://goo.gl/5nwiwS>



## ANNIE LEIBOVITZ: LIFE THROUGH A LENS

How did Leibovitz get into photography?

What was the first magazine that she worked for? What kinds of things did she shoot?

Who became her mentor and what did she learn?

What kinds of photos did she take at Vanity Fair?

After watching the video, what are the different types of photographs that AL makes?

<https://youtu.be/46S1IGMK6e8>



# MAKEOVERS IN PHOTOSHOP

In Class Demo <https://goo.gl/4pLHMK>

<https://goo.gl/xdY3XH>

How do you do Plastic Surgery in photoshop?

How do you do “cheek eye” in photoshop?

How do you soften and even out skin in photoshop?

How do you change eyes, hair, teeth in photoshop?

## Photoshop Makeover Instructions

- 1) Remove blemishes
  - Patch tool (circle bad, bring to good) on blemishes
- 2) Plastic surgery
  - Filter> liquefy
  - Warp tool (large brush)
- 3) Under- eye circles
  - Duplicate layer (picture on top of itself)by right click on layer & choose “duplicate layer”
  - use patch tool to “cheek eye”
  - Change opacity of the cheek-eye layer (somewhere in the middle)
- 4) Merge visible layers
  - Click Ctrl+Alt+Shift+E
- 5) Add a blur to the merged layer you just made in step 4
  - Add Gaussian blur. It is under “filters->blur”
  - Add layer mask to the blurred layer.
  - On the keyboard, press “ctrl I” to change the layer mask to black
  - Paint with a soft white lower opacity brush on your skin. Avoid the eyes.
- 6) Eyes / hair / makeup
  - Levels layer (hide the whole thing with a black mask)
  - Paint with white only on eyes
  - Paint colors on a new layer and change layer blending mode/opacity

## REMOVING RED EYE IN PHOTOSHOP

Explain how to remove red eye

<https://goo.gl/kqrV4f>  
<https://youtu.be/82Qzoaluo2w>



## WHY DIDN'T PEOPLE SMILE IN OLD PHOTOS <https://youtu.be/ocUNn6KUN6k>

## ESSENTIAL QUESTIONS 2

1. What inspires me?
2. What problem solving skills do I need to create art?
3. Can art help me understand other subjects in college?
4. Can other subjects in college help me understand art?
5. How do other types of art deal with motion and space?
6. How do I use art in my everyday life?
7. How does art help us learn about other people?
8. What choices can I make that will show different personalities or moods in a portrait?
9. What make an artist successful?

## OTHER ACTIVITIES

- 1) **VIDEO:** [hipster posing](https://youtu.be/W7iyNUw9UnA) <https://youtu.be/W7iyNUw9UnA>
- 2) **VIEW:** [kim and kanye](https://goo.gl/AFDqpi) <https://goo.gl/AFDqpi>
- 3) **ACTIVITY:** reflect on [effective effort](https://goo.gl/n0ZtBp) <https://goo.gl/n0ZtBp>
- 4) **NON DIGITAL SKILL:** table time: [altered by hand](https://goo.gl/OVmc8t) <https://goo.gl/OVmc8t>
- 5) **ACTIVITY:** make a 5×7 foam print, showing principles and elements of design

## LOOKING AT CONTEMPORARY ART

is it art?  
price of art (judd reinhardt hirst andre)  
VIDEO: Marina and Ulay, Jay-Z  
[The case for Mark Rothko](#)

Live links in online version of this document, but will be a live demo in class

## AESTHETICS PHOTOGRAPHY ASSIGNMENT

**photo assign** – 4 beautiful photos of “ugly” things

What is aesthetics?

How do you take beautiful photos of ugly things?

<https://goo.gl/Dqgss9>

## Essential Questions in Aesthetics - DISCUSSION

1. What makes something a work of art? What kinds of things would you say could never be an artwork? What characteristics must it have for you to consider it art? Why aren't natural objects (trees, rocks, leaves, etc.) works of art? Or are they?
2. Why do people make art? Why does art matter?
3. Are art and beauty essentially related? Does art have to be beautiful? What are the definitions of beautiful and ugly?
4. What makes a piece of artwork good? Why will people sometimes agree about what is good art or what is not good art?
5. Do standards for good art stay the same in all cultures or groups?
6. Why think about art? Why not just stand in front of it and look at it and experience it?
7. Why do we call some works of art masterpieces but not others?
8. What does it mean to evaluate or judge a piece of art? Are some people's judgments more important than others?
9. Does art mean the same thing in every culture? In every group? Can we understand the meanings of artworks made in cultures other than our own?
10. Who determines the meaning of an artwork, the artist or the viewer?
11. Where do people obtain their beliefs about art?

# PHOTOSHOP DIGITAL SKILL - HYBRID ANIMALS

## Hybrid Animal Instructions

1) Getting ready to start:

2) Removing the head:

3) Putting on new animal parts:

4) Cloning extra areas

[blend animals \(fixing\)](#) and [here](#) plus fruit-animal hybrid or [fruit hybrid](#)

Live demo in class

## Problems with your photos and how to solve them

**Problem: Photos have ugly yellow cast when you take them in indoor light:**

Guess the solution/s:

Actual Solution/s:

**Problem: Photos have lots of speckles (noise)**

Guess the solution/s:

Actual Solution/s:

**Problem: the wrong part of the photo is in focus**

Guess the solution:

Actual Solution/s: Problem:

**Photos have really white blown out areas**

Guess the solution/s:

Actual Solution/s:

**Problem: I just can't seem to get shallow depth of field**

Guess the solution/s:

Actual Solution/s:

**Problem: It's a low light situation and my photos are too dark or are blurry**

Guess the solution/s:

Actual Solution/s

## Essential Questions 3

1. Are memes art? [video](#)
2. What makes my art look good?
3. How does art reflect culture? How does art shape culture?

## DIPTYCHS AND SEQUENCES

What is a Diptych?

How did Duane Michals use sequences in his photography?

What do you want to avoid in a diptych?

SLIDES:

<https://goo.gl/Gtif8L>

## DIPTYCH SHOOTING ASSIGNMENT & DUE DATE

What is the next assignment?

When is it due?

## CREATING A DIPTYCH IN PHOTOSHOP

List the steps in the first way of creating a diptych (using canvas size)

List the steps in the first way of creating a diptych (using the crop tool)

<https://youtu.be/mlaSW23IG98>



<https://youtu.be/vII9LDYDm2A>



## PHOTOSHOP GRID ASSIGNMENT

[https://youtu.be/EAHNFKTp1\\_g](https://youtu.be/EAHNFKTp1_g)

What size document should you first make?

How do you show the grid in your image?

How do you make a perfectly square selection?

What kinds of things should you think about when you are taking 9 images and combining them into one cohesive work of art?



## RESOLUTION / SIZE / CROPPING

What is resolution? What is ppi/dpi?

What is image size?

What is ok to do in terms of changing image size, and what should be avoided?

How can you use the crop tool to change the size and resolution?

Live demo

## HOW TO STRAIGHTEN AN IMAGE

<https://youtu.be/l3SOpjTR2PQ>

Explain the process of straightening an image



# PRESENTATION ON A PHOTOGRAPHER

You will be doing a quick presentation in class. The presentation will only be a 3-5 minutes long.

- 1) **Pick one of the photographers below.** Try to avoid doing a photographer that someone else in the class is doing.
- 2) **Find at least 5 images by that photographer** and put it into your GOOGLE SLIDE presentation. Make sure images are appropriate to show in class.
- 3) **Research the photographer** and include what you find in your presentation. Some of the questions that you will answer are:
  - basic info (birth date and location, etc.)
  - how did the photographer start taking photographs (schooling, etc.)
  - what are the important themes/ideas in their work
  - what is their style (light, dark, odd, crisp, blurry, etc.)
  - what makes them important or unique in the history of photography
  - what political/economic/historical factors influenced the work
- 4) Make sure to **include your own opinions** about the photographer's work in a slide. Do you like it? What do you like about it? What does this photographer do that you would like to do in your own work?
- 5) **BULLETED LIST EVALUATION OF ONE IMAGE**

- Talk about principles and elements of design: line, shape, space, value, balance, etc.
- Talk about the quality of light in the image.
- Does the photo have a center of interest? What is it and why does it capture your interest?
- Describe the mood of the work. Why does it have that mood?
- What do you like best about the image?

## Photographers to choose from:

**ODD/STRANGE/COOL:** diane arbus, robert frank, nan goldin, mary ellen mark, andre serrano, cindy sherman, weegee, garry winogrand, man ray, danny lyon, david hockney, lee friedlander, joel meyerowitz, mike and doug starn, eliot porter, david levinthal, sophie calle, ralph eugene meatyard, paul outerbridge, sabastiao salgado, dieter appelt, wynn bullock, philip-lorca dicorcia, gregory crewdson, joel sternfeld, larry sultan, adam fuss, francesca woodman, uta barth, james casebere, tina barney, john baldessari, elinor carucci, jan dibbets, andreas gursky, roni horn, nikki s. lee, sherrie levine, gordon matta clark, ana mendieta, duane michals, shirin neshat, catherine opie, thomas struth, lucas samaras, todd hido, lorna simpson, carrie mae weems, richard misrach, james nachtwey, rineke dijksstra, thomas demand, christian boltanski, tom baril, elliot er Witt, glenn e. friedman, karl blossfeldt, Anton Corbijn, Joan Fontcuberta, lauren greenfield, David Hilliard, barbara kruger, Abelardo Morell, Vik Muniz, Martin Parr, Edward Burtynsky, Bruce Gilden, Andy Goldsworthy, Hannah Höch, Vincent Laforet, Alec Soth, Jerry Uelsmann, William Wegman

**FASHION/CELEBRITY:** irving penn, richard avendon, annie leibovitz\*, barbara morgan, horst p. horst, steven meisel, herb ritts, bruce weber, david lachappell, louise dahl-wolfe, mario testino, ellen von unwerth, cecil beaton, Adolph de Meyer, Patrick Demarchelier,

**CLASSIC/MASTERS/HISTORICALLY IMPORTANT:** margaret bourke-white, mathew brady, harry callahan, imogen cunningham, walker evans, lewis hine, andre kertes, dorothea lange, jacob riis, charles scheeler, edward weston, edward steichen, alfred stieglitz, paul strand, james van der zee, minor white, alexander rodchenko, manuel alvarez bravo, felice beato, bill brandt, julia margaret cameron, henri cartier bresson, tina modotti, lisette model, leni riefenstahl, w. eugene smith, werner bischof, robert doisneau, alfred eisenstaedt, brassai, berenice abbott, eddie adams, nadar, hippolyte bayard, alvin langdon coburn, robert capa, f. holland day, Gertrude Käsebier, gustave le gray, Eadweard Muybridge, Hans Namuth, Oscar Gustave Rejlander, aaron siskind, w. eugene smith, Fox Talbot

**MY FAVORITES:** hiroshi sugimoto, jacques-henri lartigue, jill greenberg, tokihiro sato, loretta lux, catherine chalmers, letha wilson



## WHEN TO USE DIFFERENT FILE TYPES start with [goo.gl/U7aNSV](https://goo.gl/U7aNSV) then research

What is a **jpg document**? What are its features? When is the best time to use it?

What is a **psd document**? What are its features? When is the best time to use it?

What is a **gif document**? What are its features? When is the best time to use it?

## ESSENTIAL QUESTIONS 4

1. What are the different ways that artists have combined art to communicate ideas?
2. What is juxtaposition and where else do we learn about it?
3. IS a photo “worth 1000 words”?

## OTHER ACTIVITIES

- 1) **VIDEO:** [Duane Michals](#)
- 2) **CREATIVE WRITING ACTIVITY:** [photoeye story](#) and [starter sheet](#)
- 3) **ACTIVITY:** presentation- [individual photographers](#)
- 4) **ACTIVITY:** [listening sheet](#)

## COLOR THEORY

What is a hue?

What is a primary color?

What is a secondary color?

What is a tint and a shade?

What is a monochromatic color scheme?

What is an analogous color scheme?

What is a complementary color scheme?

How can color affect mood?

**SLIDES:**

<https://goo.gl/nBGbAW>

**VIDEO:**

<youtu.be/VkGnc245RXQ>



**Additional Video:**

<youtu.be/0lihxVCy6Ng>

**Examples:**

<https://goo.gl/uuFcq0>

## COLOR ASSIGNMENT

When is the assignment due?

What do you need to turn in?

# WHITE BALANCE

What is color temperature?

What color is the lower temperatures?

What color is the higher temperatures?

How do you change the color temperature in your camera when you are taking a photo?

Photo example:

<https://goo.gl/xUtsQl>

Diagram:

<https://goo.gl/Eh5Zog>

# EDITING IN RAW

<https://youtu.be/SrGsPnPddns>

What is a raw file?

Describe the process of editing a .jpg as a raw file in Adobe Bridge:

Use this process on the images in the RAW EDITING folder on the Y drive

# COLOR CORRECTION IN PHOTOSHOP

Describe the process of using adjustment layers and masks to color correct a photo:

[youtu.be/X\\_dS8hx50aY](https://youtu.be/X_dS8hx50aY)



Use those techniques on the photos at this site: <https://goo.gl/xKwS7L>

## CREATIVE COLOR WHEEL

<https://goo.gl/jnvrDu>

What do you need to do for this assignment?

## COLOR TRENDS

1. **VIDEO:** [colors of the year](#)
2. **VIEW:** [pantone explanation](#), [ben moore](#),
3. **ACTIVITY:** play [bendoku](#) and take [color test](#)
4. **ACTIVITY:** make a mood board full of things that are big and important or trending in the people your age lives right now, and then predict what a “teen color of next year” would be. (new photoshop file that is 2000×3000 pixels @ 72 dp, at least 30 sources images, and include box with 2017 decade color of the year)

X-RITE color test:  
<https://goo.gl/XM74ol>

## PHOTOSHOP QUIZ <https://goo.gl/GnE6YC>

After completing and during class discussion, what are the many ways to do each section

## EXTRA ACTIVITIES

- 1) **ACTIVITY:** do a web quest and fill out the [photo history](#) worksheet then history of photo lecture
- 2) **VIDEO:** [daguerreotype](#)
- 3) **TEST:** color quiz

## ESSENTIAL QUESTIONS 5

1. What is the emotional connection to color?
2. What do different colors mean in different cultures?
3. How can we manipulate color to communicate different ideas?

## Conceptual Photography

**pick 2 sound words, turn in 2 photos:** snap, crackle, pop, whistle, rustle, swoosh, bass, crescendo, resonance, boom, echo, screech, rattle, thud, scream, click, shout, whistle, twack, shhhh, shush, tsk tsk, squeak, creak, symphony, boing, chime, ring, silence, tap, knock, hiss

- **Instructions:** do NOT photograph something making that sounds, rather think about the sound, figure out how the noise would LOOK, and photograph something that looks how the sounds feels.

Video prompt

<https://vimeo.com/108118089>

## ADDING TATTOOS IN PHOTOSHOP

Directions for adding tattoos:

<https://goo.gl/QkY2u6>

<https://goo.gl/MSfgh2>

## SELF REFLECT - WIGGINS RUBRIC

Pick an assignment that you completed and review it in terms of Wiggin's Rubric

<https://goo.gl/nqZz7T>

## ESSENTIAL QUESTIONS 6

1. how can images help with social issues?
2. **VIDEO:** [art and society](#)
3. Do artists have a responsibility to their audiences?
4. Do artists have a responsibility to society (to not make work that stereotypes, etc)
5. When should art be censored?
6. What is propaganda? What do you think of it?

## Commercial Photography ASSIGNMENT

Turn in 2 photos, any mix of wildlife, fashion, food, product, wedding, and sports

- [examples](#)
- [planning sheet](#)

<https://goo.gl/2PrCES>  
<https://goo.gl/6d5VNo>

## COMMERCIAL PHOTOGRAPHY PRESENTATION

Working in a group, give a 5 minute presentation about a field of commercial photography

- You may use the internet to research your group's type of commercial photo
- **Answer the following questions in a Google Slide presentation:**
  1. what type of equipment is used (lenses, cameras, lights, etc)
  2. from start to finish, what is involved in this type of photo shoot
  3. any observations about what photos in this field have in common
  4. the reasons that the photographers make certain choices in this field
  5. any "tricks of the trade" or tips that are used in that field
  6. include 10 GREAT examples of that kind of photography

## ESSENTIAL QUESTIONS 7

1. Is art still art if it is made for someone other than the artist?
2. How is commercial art different than fine art?
3. What are some ways to make a client happy?
4. Which is more important, what the artist wants or what the client wants?

## YOU THE ARTIST - FINAL PROJECT

**ASSIGNMENT** – come up with your own assignment based on your interests or a conceptual idea

- examples [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#)
- [proposal form](#)

Using [SCAMPER](#) to come up with ideas. [Video 1](#) with explanations and [Video 2 with examples](#)

Links live in this document online, but will be explained in class

## FRANKENSTEIN PHOTOSHOP

<https://youtu.be/x0OwOoJIKhM>

combine 5 people together into one person.

Steps involved in a Frankenstein photoshop

1. Open base photo and remove features
2. Open another image and cut and paste feature you want onto base
3. Transform so right size and orientation
4. Apply layer mask, use low opacity brush to soften edges
5. Create adjustment layer to correct skin tone. Apply clipping mask/
6. Repeat steps 2-5 until you have done the eyes, eyebrows, nose, and mouth

## ESSENTIAL QUESTIONS 8

1. What are some of the things that you did this semester that made you a better photographer?
2. What things did you do this semester that got in the way of your photographic progress

## FINAL PORTFOLIO

Research online portfolio sites. Pick the one that works best for you. Create an online portfolio with at least 8 images. Post the link to it on Classroom

Also make sure you have your BEST 8 in a folder in your locker on the Y drive

## STUDY FOR EXAM (with videos)

<https://goo.gl/emw6AD>